

Appalachian HillClimb Series Charter

2/4/2023

Purpose: The purpose of the Appalachian HillClimb Series is to develop and promote a championship series of SCCA Sanctioned HillClimbs in the Southeastern United States with unified classing, recordkeeping, marketing, and branding.

Organizational Goal: The primary goal of the Appalachian HillClimb Series is to establish a dedicated and focused team of program leaders and event staffing to plan and execute HillClimbs, officially sanctioned by SCCA through host Member Regions. The Series shall function independently of and without reliance upon Program leadership of other SCCA programs. To achieve this goal, the Series will recruit, train, and engage the local communities surrounding Series events as well as make asks of HillClimb participants for leadership roles.

Membership: Initial Member Regions include Central Carolinas, East Tennessee, and the Blue Ridge Region. Interested Regions may apply for inclusion in the Series provided they agree to sanction or co-sanction a Hillclimb ~~within the Southeast Division~~. Any Member Region who wishes to leave the Series may do so with or without cause.

Leadership: The Series shall be governed by a board of directors, consisting of two voting members from each Member Region and a non-voting Executive Director. The Board is charged with goal setting and approving direction and agendas for the series. The ED is tasked with presenting the board with options and carrying forward the direction set. The ED is appointed by the BoD and may not make financial decisions without approval of the BoD.

Additionally, the BoD should either have designated BoD members, or be supported by non-voting members in the roles of Treasurer, Competition Director, Event Team Lead, Registration Coordinator, and Marketing and Communications Coordinator. Plurality of duties is allowed.

The Series Board of Directors may create bylaws and series regulations as necessary to realize the purpose and goals of the Series. While consensus are preferred, matters may be decided by a simple majority vote.

Financial Arrangement: The Series shall have a common Registration System and bank account. From inception to the final event of 2027, all Series revenue, including entry fees, spectator fees and sponsor income will be deposited into the Series account, which will cover all event and Series cost including any cost of event execution incurred by a Member Region. Should the Series account go into default, no additional events may be held until a positive balance is restored. After the final event of 2027, the Series board may decide if an adjustment to the financial arrangement is needed.

Marketing and Communications: The Series shall have a Marketing and Communications Director, responsible for unified web presence, with shared social media groups and channels.

Events will be marketed holistically to the population of drivers, workers and fans generated by each event.

Classing, Records and Championships: The Series shall develop a common classing matrix with appropriate safety requirements. Member Regions shall utilize the classing matrix for each event and are encouraged to offer awards and records for King and Queen of the Hill, Fast Time Electric, FWD, etc. as they see fit. Season Series championship awards will be given in accordance with the Series classing matrix.